

GET REAL LIFE RETAIL AND MARKETING EXPERIENCE WITH NEW COURSE!



Information Session Thought Leadership in Retail

Wednesday, January 24th and Tuesday, February 6th
12:15 – 1:15 pm | Global Hub L130

Come join Prof. Anderson for lunch to learn about this new course and this year's projects! Some companies participating include Deloitte & ConAgra, Starbucks, Canadian Tire, Wayfair, Colgate, among others, with topics ranging from Digital Commerce and Virtual Reality to Rationalizing Assortment in stores

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