



# KELLOGG KOHORTS ENTREPRENEURSHIP SERIES:

## A CONVERSATION WITH SLIMBOOKS COFOUNDER, CASEY BANKORD

Kellogg Kohorts is excited to host Casey Bankord, Cofounder of SlimBooks! Not only are Casey and the rest of the SlimBooks team in the process of building a truly innovative new business, but Casey is also a Part-Time MBA student at Kellogg!

Please join us as Casey discusses the inspiration behind the SlimBooks business model, and listen as he takes us on a journey through the ups and downs of launching a completely new business concept from the ground up!



**Saturday, February 2<sup>nd</sup>**

**12:00 p.m.-1:30 p.m.**

**Wieboldt Hall, Room 147**

**Lunch Will Be Provided!**