



Kellogg School of Management

Net Impact Club Leadership Applications

March 11, 2013



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Net Impact Club Board Positions – 2nd Year

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*Please note: this position will be elected through KSA director elections

Application Timeline

Date	Application Steps
Fri, April 5 (5pm)	Board Position Applications Due
April 5 – April 7	Decision Period
Mon, April 8	New Board Announced (transitions begin immediately)

Application Process

Email hkim2013@kellogg.northwestern.edu with the following:

- Ranking of top 4 positions (see Word attachment); if not interested in 4, list only those you are interested in
- Statement of Interest for your #1 position that includes:
 - Why do you want to hold this leadership position? (100 words or less)
 - What do you hope to accomplish? (100 words or less)
 - What background, experiences, or interests do you have that will help you be successful in this position? (100 words or less)

Important Notes

- Your statement of interest (and Serial picture) will be emailed out to the entire leadership team if your position goes to a vote (more than 1 person applies)
- If you plan to study abroad in the winter, you can still apply. Please contact Hydie and the current VP of the role you plan to apply for to discuss challenges of studying abroad while taking on the role.
- You do not have to have held a 1st year leadership position to apply

Net Impact Club Board Positions – The Crib Notes

President:

- Responsible for guiding new club leadership through a visioning and budgeting process, responsible for overall coordination of leadership team, and oversight of finance function

Academics:

- Responsible for coordination within the SEEK department and the general administration to advertise faculty and course offerings to current students
- Also responsible for managing a list of experiential learning opportunities (e.g., case competitions, part-time projects/internships) for students to access

Alumni/Net Impact Liaison:

- Responsible for developing engaging activities and events to connect students and alumni, also for creating and distributing an alumni newsletter
- Also responsible for coordination with other local Net Impact chapters and at times, the Net Impact central office

Careers:

- Responsible for all career related events for 1st and 2nd years, such as guiding the trek leaders in the fall, Resumania, IPGs, career panels, coordinating across clubs, etc. ---- basically anything brilliant that helps our Net Impacters get jobs!

Net Impact Club Board Positions – The Crib Notes

Marketing:

- Responsible for both the external marketing of the Net Impact club to the community outside of Kellogg (e.g. prospective students/the community), and internally marketing our events to the student body

Social:

- Responsible for creating opportunities for Net Impact club members to connect in informal settings, including happy hours, dinners, large social events, etc.

Speakers:

- Responsible for bringing engaging speakers to campus to demonstrate the range of professional and personal opportunities that might fall into “social impact”. Also responsible for organizing the Beacon Executive in Residence program in the spring quarter

NI Community Liaison (KSA Board Representative):

- Sit on KSA board as Second Year Board Representative for all Net Impact Community Clubs – this position will be elected through KSA director elections
- Assist with budget and logistics management for all clubs and facilitate interclub communication via monthly NI Community Presidents roundtable meetings
- Plan four key NI Community events

President

Primary Responsibilities:

- Facilitate development of vision and guiding principles
- Be an ambassador of the club, SEEK, and Net Impact
- Lead Board Meetings (bi-weekly)
- Collaborate with Net Impact Community clubs to drive Kellogg-wide events, communication, programs, and initiatives
- Work with administration and the KSA to implement initiatives and communicate key messages
- Lead application to Net Impact Central for Chapter of the Year
- Support connections and share information from Net Impact Central
- Developing and managing annual budget (KSA, SEEK, Net Impact Community)



What This Means:

- Work with committees to define calendar of events and initiatives for academic year
- Track status and progress on events and initiatives
- Solicit feedback from 1st and 2nd years on events, initiatives and the club in general
- Coordinate schedules, set up meetings
- Determine meeting agendas
- Complete NI required documents (chapter leader survey and requirements file - March, chapter of the year application – October)
- Conduct feedback meetings with 1st year directors

Time Commitment: Average of 4-6 hrs/wk; transition, kick-offs, and feedback meetings are busiest

Lead Contact: Hydie Kim (hkim2013@kellogg.northwestern.edu)

Academics

Primary Responsibilities:

- Advocate for SEEK department in improving and marketing the curriculum to the general student body
- Facilitate learning opportunities outside of the classroom
- Connect students to the SEEK faculty
- Continually strive to improve the SEEK and other NI course offerings
- Raise awareness of other NI research being done by faculty



What This Means:

- Coordinate with SEEK department in creating, deploying, and analyzing annual SEEK survey and setting up SEEK info session
- Develop course recommendations for Kellogg students
- Recruit professors, set up logistics, and market Brown Bag lunches
- Compile applicable competitions and independent study opportunities for distribution to Net Impact club
- Undertake other projects related to NI-type academic activities and the Kellogg student experience (e.g. academic “tracks” project)

Time Commitment: Average of 3 hrs/week; peak during SEEK survey and individual events

Lead Contacts: Scott Kniaz (skniaz2013@kellogg.northwestern.edu)

Christina Zhao (czhao2013@kellogg.northwestern.edu)

Alumni and Net Impact Liaison

Primary Responsibilities:

- Serve as a connection point between Kellogg NI full time students, part time students and alumni
- Work with administration on incorporating NI interests into new alumni platform – Kellogg Connect
- Coordinate social and networking events with other Chicago NI chapters
- Recruit students to the annual NI conference and provide information about other related conferences
- Encourage students to join NI central



What This Means:

- Figure out best ways to utilize alumni for all NI related activities
- Maintain ongoing relationship with Kellogg Connect admins, relay info back to NI board
- Plan Social Impact Alumni mixer and other events throughout the year
- Lead logistics in recruiting and taking Kellogg students to annual NI conference
- Conduct marketing initiatives to increase sign ups

Time Commitment: Average of 2-3 hrs/week; event planning is heaviest

Lead Contact: Rachel Snare (rsnare2013@kellogg.northwestern.edu)

Careers

Primary Responsibilities:

- Facilitate the connection between relevant companies/organizations and students
- Provide resources to students to assist in their job search and decision process
- Understand student career priorities to tailor Net Impact, SEEK Program, and CMC offerings
- Manage relationship with CMC, including Mario Vela
- Collaborate with other student clubs to enhance offerings



What This Means:

- Support first year Trek leaders
- Manage GoogleDoc and plan initiatives in spring of 2011 for 2011-12 school year
 - Most events occur in fall
 - IPGs and support group go through winter/spring
- Track status/progress on events and initiatives
- Work with the CMC to leverage them appropriately throughout social impact recruiting process

Time Commitment: Average of 4 hrs/week; bulk of planning done in spring quarter

Lead Contacts: Nikki Tyler (ntyler2013@kellogg.northwestern.edu) and Victoria Zimmerman (vzimmerman2013@kellogg.northwestern.edu)

Marketing

Primary Responsibilities:

- Serve as a resource for prospective students interested in Social Responsibility at Kellogg
 - Admitted student “Shout-outs”
 - DAK Social events
 - Ongoing communication with prospective students interested in Social Responsibility at Kellogg
- Serve as conduit for communications between Net Impact Club and the greater Kellogg community
 - Help market events planned by all NI committees
 - Continue to create awareness of NI and its purpose



What This Means:

- Get prospective students excited about Kellogg’s offerings in this arena
- Organize DAK events and shout-outs
- Develop and update NI Community brochure
- Develop NI website to ensure updated and relevant info is available
- Send all communications to the Net Impact Club
- Compile and distribute newsletter
- Pilot the development of podcasts to share social impact opportunities at Kellogg
- Participate in conversations with Administration and KSA on positioning of SEEK and Net Impact

Time Commitment: Average 3-4 hrs/wk

Lead Contacts: Rebecca Johnson (rjohnson2013@kellogg.northwestern.edu) and Kat Santoso (ksantoso2013@kellogg.northwestern.edu)

Net Impact Community Liaison (KSA Board Rep)

Primary Responsibilities:

- Act as a liaison between all Net Impact Community Clubs
- Sit on KSA board, attend weekly meetings
- Assist with KSA club funding process and budget management
- Ensure that partnerships are created to minimize logistical and content overlap between club events
- Plan four key community wide social events
- Work with Net Impact Club Finance to manage community budget



What This Means:

- Coordinate monthly Net Impact Community meetings and support regular communication between clubs
- Participate in weekly KSA meetings
 - Serve on KSA committees
- Track and advice on budget spending
- Organize four key events,
 - NI Community Kick Off (1st week of school)
 - Community Social fall/winter
 - DAK I and DAK II happy hours

Time Commitment: Average of 2-3 hrs/week

Lead Contact: Robin Karkowski-Schelar
(rkarkowski2013@kellogg.northwestern.edu)

Social

Primary Responsibilities:

- Planning and coordinating social events for members of the Net Impact Club and Community
- Developing opportunities to create connections between both the 1st year class, 2nd year class, and between the two classes



What This Means:

- Working with all board members to develop/manage budgets for events
- Help coordinate socials
- Solicit feedback and information from current club members as to how they may be most interested in interacting

Time Commitment: Average of 1 Hour/Week, time around events is busiest

Contact: Amar Shah (ashah2013@kellogg.northwestern.edu)

Speakers

Primary Responsibilities:

Beacon Executive-in-Residence

- Key leader in the nonprofit, government or social responsibility sectors spends 2 days at Kellogg meeting with key constituents

Small Group Speaker Series

- Invite engaging speakers to Kellogg to address a broad range of issues (e.g. CSR, global health, entrepreneurship)
- Host events (at least 1x/quarter) in small group forum of 10-15 people

Mosaic Speaker Event

- Host single event during week-long Kellogg diversity celebration
- Identify and host speaker who exemplifies diversity (of not only race and gender but of thought and character) in the social sector



What This Means:

- Identify, recruit, and confirm Beacon Speaker in partnership with Non-Profit Management center
- Identify, recruit, and confirm Mosaic Event speaker
- Organize, market and manage events
- Supervise 1st year committee to:
 - Organize, market & manage two-day Beacon residency for top-level executive on downtown and Evanston campus
 - Plan Small Group Speaker Series
 - Plan Mosaic Event

Time Commitment: Average of 1-2 hrs/week; 3-4 during weeks leading up to and executing Beacon

Lead Contact: Amy Schellpfeffer (aschellpfeffer2013@kellogg.northwestern.edu)