

# 2012-2013 Kellogg Recruiting Calendar

| Date       | Activity   | Comments  |
|------------|--|---|
| October 5  | Resume Drop  | <ul style="list-style-type: none"> <li>■ Resume due in CMS for CMC-registered students to request closed-list interview.</li> <li>■ Hershey will only extend invitations to interview non-CMC registered students if resumes are received by October 5<sup>th</sup>. Non-CMC registered students should send cover letter and resumes to Seema Farooqi, <a href="mailto:s-farooqi@hersheys.com">s-farooqi@hersheys.com</a></li> </ul> |
| October 10 | WBA Careers Uncorked Event<br>Evanston Campus<br>6:30pm-9:30pm   | <ul style="list-style-type: none"> <li>■ Network with Hershey marketers.</li> </ul>   |
| October 11 | Kellogg Marketing Club Event<br>Evanston Campus<br>12:15pm – 1:15pm<br><br>Part-time Marketing Club Event<br>Downtown Campus<br>4:30pm-6pm | <ul style="list-style-type: none"> <li>■ Career changers/switchers workshop - lunch n' learn.</li> <li>■ Happy Hour – meet PTMBA alums.</li> </ul>  |
| October 22 | Company Presentation<br>Evanston Campus<br>5:15pm-6:30pm   | <ul style="list-style-type: none"> <li>■ Learn more about The Hershey Company and career opportunities.</li> </ul>  |
| October 17 | Bidding Deadline   | <ul style="list-style-type: none"> <li>■ Last day for CMC-registered students to bid for interview.</li> <li>■ Non-CMC registered students must submit cover letter and resume by October 5<sup>th</sup> to Seema Farooqi, <a href="mailto:s-farooqi@hersheys.com">s-farooqi@hersheys.com</a></li> </ul>  |
| October 29 | Interviews   | <ul style="list-style-type: none"> <li>■ 2 schedules</li> </ul>   |



# About The Hershey Company

- The Hershey Company is the largest producer of quality chocolate in North America and a global leader in chocolate and sugar confectionery. The Hershey Company has operations throughout the world and more than 12,000 employees. With revenues of more than \$5 billion, Hershey offers iconic brands such as:

