



Retail Volatility

An Industry at an Inflection

Join Us

Monday, Oct. 24, 2016

12:15 p.m.– 1:15 p.m. Jacobs Room G40

Event Description

Since 2010, volatility in the retail industry has increased 250 percent, revealing that small and mid-level players are collectively stealing share from big retailers. Come learn about what is the Retail Volatility, why does Deloitte measure it, what drives the volatility, and how can you win in a highly volatile retail market.



Presented By

Paul do Forno

Managing Director, Deloitte Digital

Paul is a Managing Director at Deloitte Digital a leader in the Commerce and Content. He brings more than 20 years of experience in strategy, consulting, technology, and digital. Paul has led some of the world's largest and most innovative e-commerce initiatives with some of the biggest retail brands. He focuses on omni-channel, eCommerce, digital strategy, CMS and engagement platforms, large-scale digital transformation, and full life-cycle implementation initiatives.

He is a frequent speaker at Retail / eCommerce events such as NRF, Shop.org, Etail, Shoptalk as well has been featured as an eCommerce SME on Forbes, Digiday, Internet Retailer and other publications.