

TTS Two-Day Financial Modeling Course

★ Asset Management ★ Consulting ★ Investment Banking ★Marketing
★ Private Equity ★ Strategic Development ★ Venture Capital

Regardless of your career goals, corporate valuation, financial modeling and Excel skills should be an essential part of your portfolio. We should know, our corporate clients include the world's leading financial institutions, consulting firms & Fortune 500 companies.

i. Course Overview

This intensive workshop is designed to develop financial modeling skills through actual hands-on construction of a model. Each participant will build their own interactive financial model from "scratch". The end goal of the workshop is to give participants a practitioner's view of strategic advisory by blending accounting, corporate finance and Excel skills. The completed product is a dynamic model with 5 years of projections and 3 years of historical data, containing the following detailed statements and schedules:

- Income statement, balance sheet and cash flow statement
- Working capital schedule
- Depreciation and Capital Expenditure schedule
- Intangibles amortization schedule
- Shareholders' equity schedule with a share repurchase table
- Debt and interest schedule with a "cash sweep"
- Practitioner's DCF schedule

In addition, the workshop will cover the following advanced topics:

- Understanding and controlling circular references (#VALUE, #REF, #DIV, #NAME errors)
- Proprietary strategies for balancing a model (reconciliation matrix)
- Sensitivity analysis to match expected financial performance
- Fundamentals of "what-if analysis" using data tables
- Analyzing detailed ratio's for debt capacity and risk analysis
- Adding a discounted cash flow valuation worksheet

ii. Learning Methodology

Personal one-on-one assistance will be available to answer questions and give guidance while the participants are working on the computers. During computer time, Training The Street will supplement the lectures with tips and hints on Excel best practices for financial modeling.

iii. Target Audience

This intensive workshop will benefit any professional who will be required to create financial projections, especially for candidates interested in:

- Working in the financial services industry (investment banking, consulting, research, asset management, private equity, brokerage, sales & trading, insurance, etc.)
- Working in the corporate or strategic development group or finance department of a corporation
- Enhancing the learning experience in finance and financial statement analysis classes
- Working in marketing, brand management or operations for a corporation and being responsible for a product or divisional budget, projections and profit/loss statement



iv. Pre-requisites:

Participants typically should have taken or be currently enrolled in an introductory level accounting or corporate finance course. In addition, an understanding of Excel is also essential and will enhance the overall learning experience.

v. Workshop Schedule (Day 1 & 2)

- 8:30am Course sign in and course pack distribution
- 8:45am Validation of files and laptop setup
- 9:00am Core lecture, two 15 minutes breaks, approximately 45 50 minutes for a mid day lunch
- 5:30pm End of lecture, TTS available for extended content support to individuals

vi. What To Bring

Each participant will need the following:

- 1) Computer* with Microsoft Excel® (MS Office 2007 2013), Adobe Acrobat Reader®
- 2) Colored highlighters (blue, green and red/pink) to highlight color-coded pages (optional, but strongly encouraged)
- 3) Post-it flags to mark important pages (optional, but strongly encouraged)

NOTE: Internet access is not needed

* All modeling classes are optimized for PCs using Office 2007 - 2013. In addition, <u>many of the</u> <u>shortcut keys will not work for MAC operating systems</u>. It is highly recommended that all participants bring a PC to the session. The learning experience is enhanced for PC & Office 2007 -2013.

About Training the Street

Training The Street (TTS) offers state-of-the-art, instructor-led courses in financial modeling and corporate valuation. Founded in 1999, TTS is the world's leading financial learning services company offering targeted and customized training courses to corporate and educational clients. TTS's corporate clients include the world's leading investment banks, consulting firms & Fortune 500 companies. We specialize in applied learning using practical examples and annotated guides.

TTS's instructors have worked across a broad spectrum of industries-from high-technology to retail-and across a wide range of financial disciplines-from investment banking, accounting, and financial research to global trade finance and credit risk management. Several of our instructors are Adjunct Professors at leading academic institutions. For more information on TTS, please visit www.trainingthestreet.com.