



FOOD & AGRIBUSINESS CLUB

KELLOGG SCHOOL OF MANAGEMENT

Club Kick Off – 28 September 2012

NORTHWESTERN UNIVERSITY





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Agenda

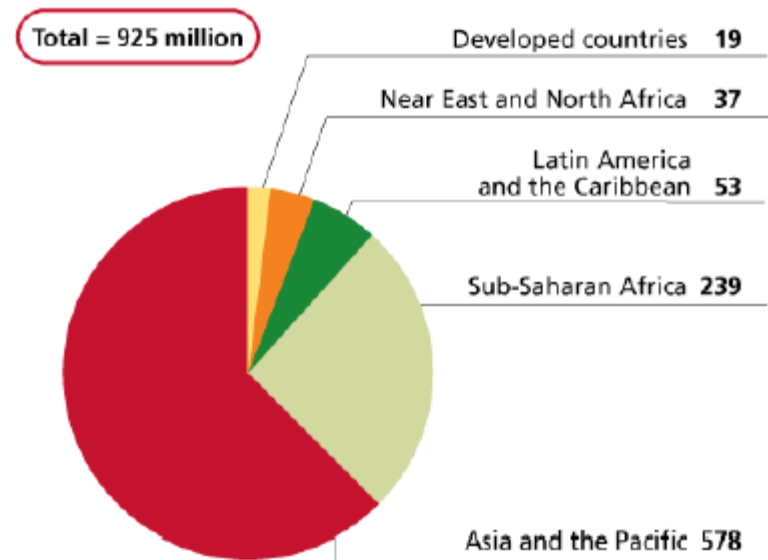
1	Global Challenge, Global Opportunity
2	Club Introduction
3	Events
4	Leadership Opportunities



Global challenges in food security

- Feed 9.2 billion by 2050, with more nutritious food
- Produce feedstocks for a huge bioenergy market
- Cope with scarce resources and shift to more sustainable production methods
- 44 billion people driven into poverty by rising food prices in 2010
- 147% increase in real commodity prices since 2000

925 million hungry people in 2010



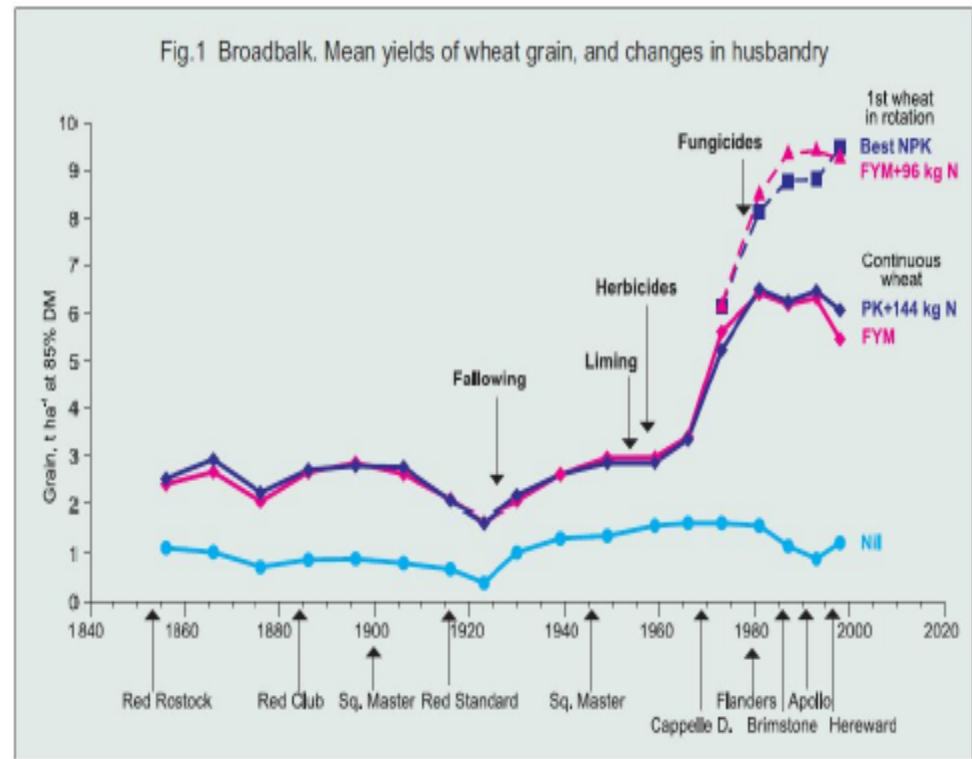
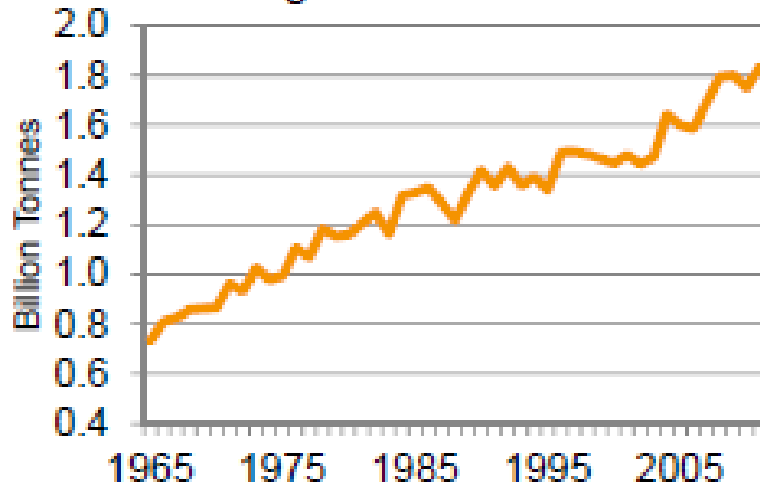
Source: FAO; World Bank



Safe. Sustainable. Sufficient.

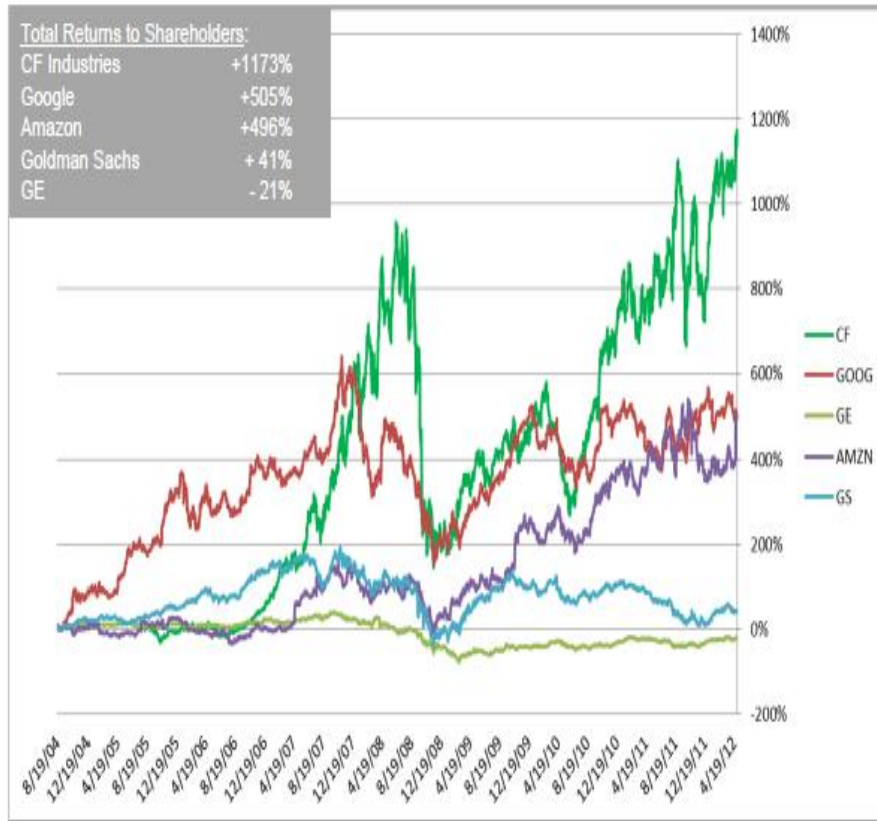
- Historically, increase in caloric demand has been met with increasing yields... will that relationship continue?

Higher-Protein Diets

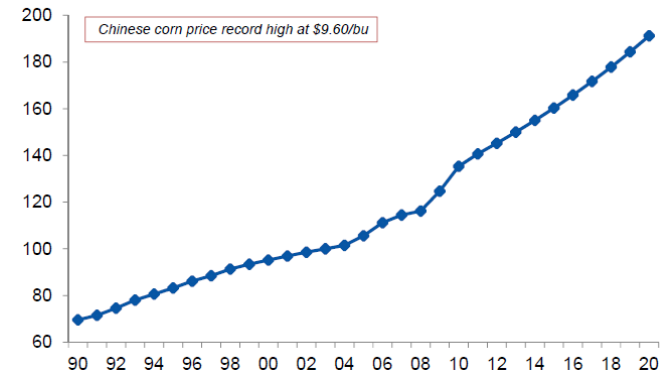




In challenge, opportunity



China Per Capita Corn Consumption



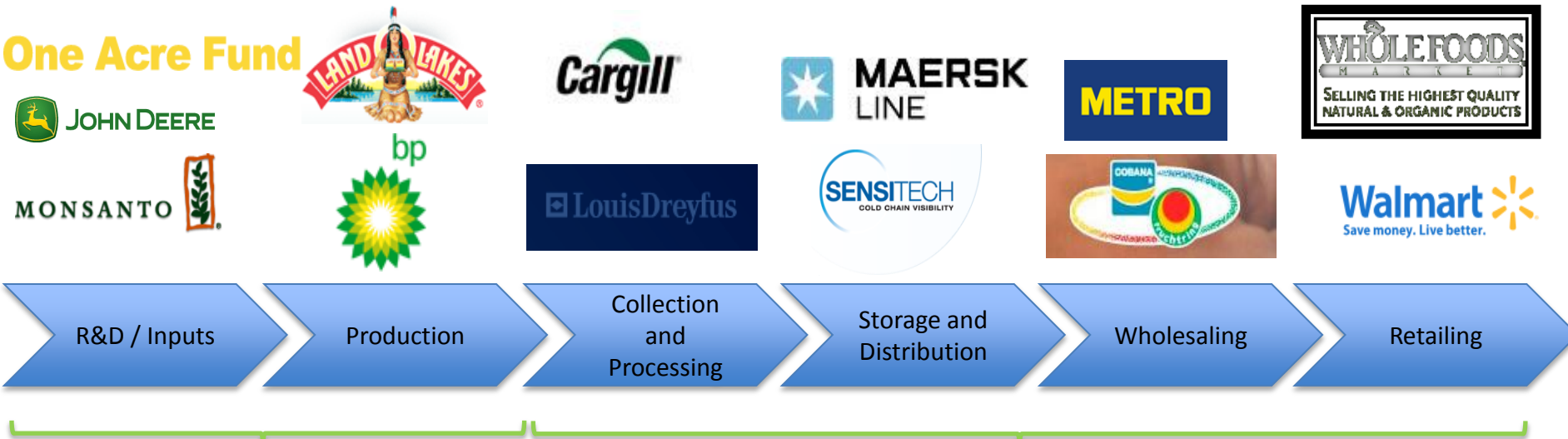
CROP – END USER U.S. Average Corn Price





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Food Value Chain



Production Challenges

Market Challenges

Start-ups, Non-profits, Sustainability and Local Food Oriented Groups, etc.

Multilateral agencies (FAO, World Bank, USDA, IFPRI)

Consulting companies (e.g. McKinsey)

Private Equity & investing community (e.g. AFDB, Omnivore, Rabo Bank, SAIF Capital)



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Food & Agribusiness Mission

The Food & Agribusiness Club is a professional organization dedicated to preparing students for impactful careers in the food, agribusiness and related sectors and to providing a sustainable future for food security worldwide.



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Club History

- Founded 2011-2012 academic year
- 2nd club of its kind in top 10 business schools
- Formed to address three “gaps”
 - Networking
 - Education
 - Recruiting
- Fall 2012 Professor Russell Walker joined club as Faculty Advisor



Clinical Associate Professor of Managerial Economics & Decision Sciences
Associate Director of the Zell Center for Risk Management



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FAB Universe

Traditional Agriculture

Row crops, specialty
crops

Sustainability / Organics / Local Food

Food & Beverage

CPG, Retail, Hospitality

Emerging Markets

Renewable Energy

Ethanol, biodiesel, etc

Social Impact

NGO, Gov't, Investing

Ag Investing

PE/VC

Food Start-ups



2012-2013 Priorities

- **Community**
 - Build network among students, alums, faculty, employers
 - Events: Socials, Speakers, Inter-club events & co-sponsorships
- **Recruiting**
 - Corporate relationships, CMC and job search resources
 - Events: Career Panel, Treks, Company info sessions
- **Education**
 - Interview prep, raising awareness, supporting adjacent careers
 - Events: Agriculture 101, Organic vs GMO Debate



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Leadership Team



Jonah Kolb, President

Hometown: Topsfield, MA

Professional Background: Hedge fund

Summer Internship/Experience: Cargill, Inc.

Food & Ag interest: Commodity crop agriculture; fresh food distribution; farm management independent study; Risk Lab



Daniel Creagh, VP Finance

Hometown: Williamston, MI

Professional Background: Investment Banking/Private Equity

Summer Internship/Experience: 3M

Food & Ag interest: Food security/scarcity; agribusiness investing; full-time recruiting; farm management independent study



Ankit Sethi, VP Events

Hometown: Jaipur, India

Professional Background: Sales/Business Development Manager in Metal/ Fertilizer/Energy Industries

Summer Internship/Experience: Dupont

Food & Ag interest: Fertilizer industry in India; food packaging (summer internship) market – shelf life, food safety



Kaz Takata, VP Marketing

Hometown: Fukuoka, Japan

Professional Background: Internal consultant, financial & accounting manager

Summer Internship/Experience: BCG Japan, Kisan First

Food & Ag interest: Starch manufacturing company restructuring (Mitsubishi); Meat processing supply chain management (Mitsubishi); Kisan First (Social venture with small holder farmers in India)



Jacques Takou Tuh, VP Careers/Academics

Hometown: Paris, France

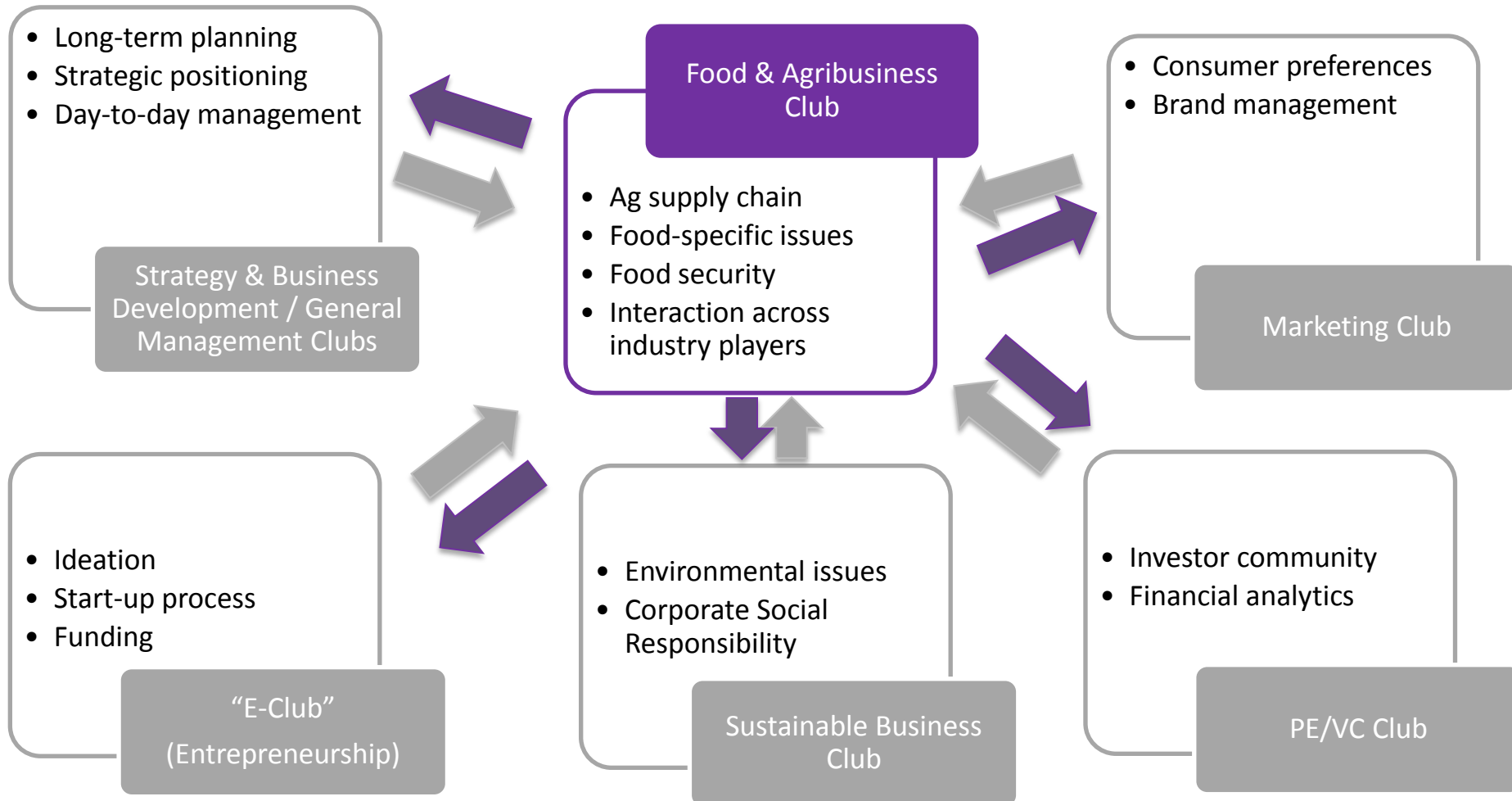
Professional Background: Consulting / fin services

Summer Internship/Experience: Technology startup

Food & Ag interest: Co-founded an Ag cooperative in Cameroon; Ag investing



FAB is one part of an important group of clubs





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Upcoming Events

Fall Events			Winter/Spring
Club Social	Oct 9		How I Launched My Food Start-Up
Job Search Tactics	Oct 16		Private Equity in Agriculture and CPG
Career Panel <i>CF Industries, Cargill, Kraft, McKinsey*</i>	Nov TBD		AG 101: Farm to Fork
Field Trip: Grain Elevator	TBD		Sustainable Food Systems & Food Security
Field Trip: What's Cookin', Food Start-up Incubator	TBD		Agriculture in Emerging Markets
TBD – New ideas from YOU!			TBD – New ideas from YOU!

** Tentative participant list*



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First Year Leadership Opportunities

Careers & Academics	Marketing	Events	Finance	Special Projects
<ul style="list-style-type: none">• CMC Resources• Classes/Courses<ul style="list-style-type: none">• Indep. studies• Analytical Consulting• New 5-week course	<ul style="list-style-type: none">• Newsletter• Event marketing• Event management	<ul style="list-style-type: none">• Speakers• Trek(s)• Socials• Logistics	<ul style="list-style-type: none">• Budgeting• Financial management• Sponsorships	<ul style="list-style-type: none">• TBD• Leadership position on specific issues you're passionate about



2nd Years may also apply



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Leadership Application Process

- Application sent via email following this meeting
- **By 11:59pm Wednesday October 3, submit application** to Jonah Kolb jkolb2013@kellogg.northwestern.edu
- New Directors announced no later than 11:59pm Monday October 8
- Contact any of the officers with questions



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Questions?

Contact Info:

- Jonah Kolb, jkolb2013@kellogg...
- Daniel Creagh, dcreagh2013@kellogg...
- Ankit Sethi, asethi2013@kellogg...
- Kaz Takata, ktakata2013@kellogg...
- Jacques Takou Tuh, jtakoutuh2013@kellogg...