Making the Transition from Paper to Digital @ Kellogg

KETI

Kellogg Education Technology Incubator

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Agenda

- Student 1 and Student 2

- Context

- Benefits

- Apps used @ Kellogg

- iPad accessories

+ Student 1

- Prints class slides

- Walks in w/ heavy backpack

- Uses pens, highlighters, notebook, and slides

- Friend's request

- Goes home and unloads/reloads

- Coffee shop (forgot his notebook)

- Dental appointment

+ Student 2

- Downloads class slides (<1 min)

- Walks in w/ slim bag

- Takes notes w/ stylus & tablet

- Friend's request

- Goes home and recharges tablet

- Coffee shop
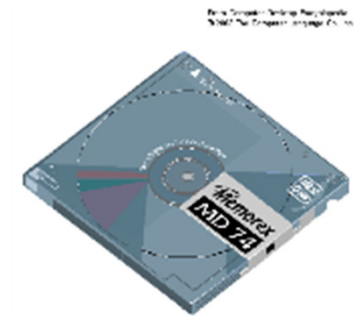
- Dental appointment

Who do you want to be?

or

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+ Context

- World → Digital age

- It's like these…

+ being replaced by this…
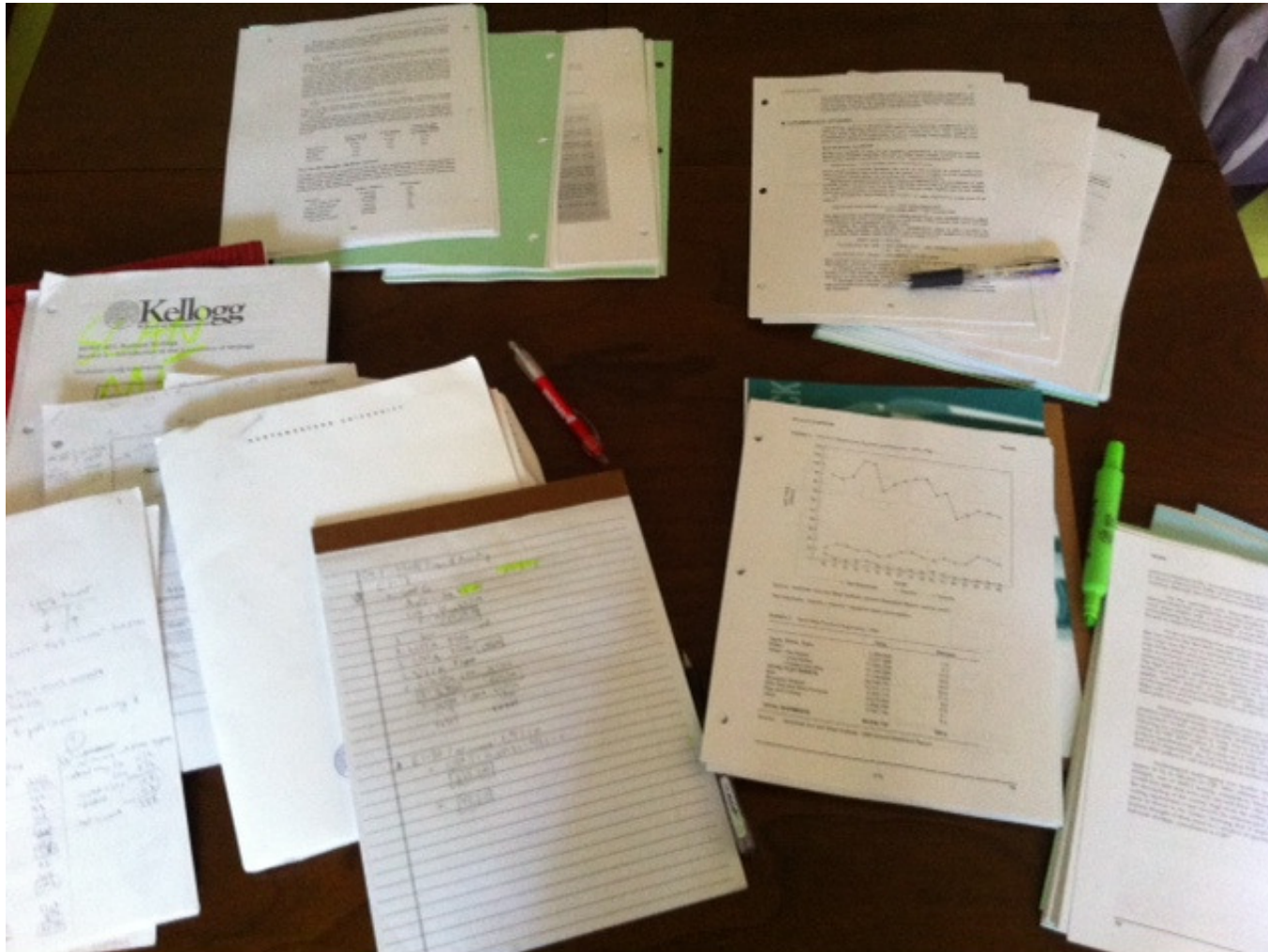
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- <u>Benefits</u>

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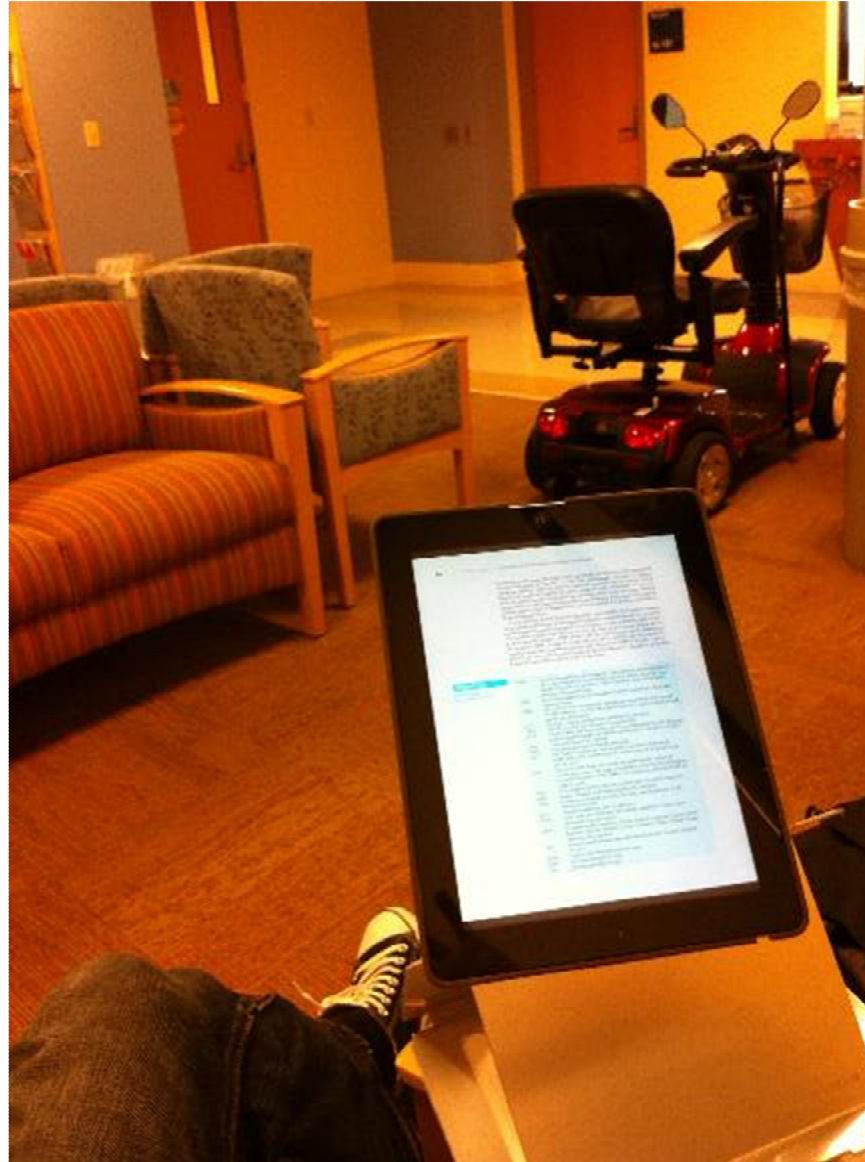# #1: Because you want to replace this...

+ ... with this

+ #2: More productive

- Your Course Material+ All-In-One-Place = Increased probability you will study!

+ #2: More productive

#3: Green (both kinds)

- $$$: Printing costs = ~$150K/year

- Environment
  - Find the product of:
    - 100 pages/week/student
    - 10 weeks
    - 3 quarters
    - 1,256 students (1,115 FT and 141 PhD)
    - 50% reduction

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#3: Green (both kinds)

1,884,000 pages saved per year!!

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#4: Access (Most Important!)

- Convenient access to course material with any device

- If you don't remember 100% from your MBA, your notes may be important

+ #4: Access (Most Important!)

- Paper notes
  - - : One place / Can get destroyed or lost / Difficult to organize / Difficult to find
  - + : Used to it

+ #4: Access (Most Important!)

- Digital notes:
  - - : Slight learning curve
  - **+ : ALL course material is backed up and accessible from <u>anywhere</u>, <u>anytime</u>, with <u>any device</u>!**

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Notes: Goodreader ($4.99)

- Organization of files

- Annotating PDFs

- Other: iAnnotate, PDF Expert

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Notes: Notability ($0.99)

- Good for taking separate notes

- You can:
  - Type
  - Make outlines
  - Draw
  - Record audio
  - Output into a file that you can share with others
  - Sync w/ Dropbox

+ Notes: Noteshelf ($5.99)

- Handwrite notes

- I don't like it because:
  - Text not searchable
  - Don't look at notes again
  - Can't manipulate (e.g. font size)

- Inconspicuously takes notes

+ Notes: Evernote (Freemium)

- Like it because:
  - Syncs across all devices
  - VERY searchable (e.g. by word, location)
  - iPad and iPhone calendar; subject line

- Don't like it because:
  - No internet = no Evernote (for free version)

+ Notes: Mobile Learn (Free)

- Access all files within BlackBoard

- Sometimes doesn't work – have to go on web

+

Other: LogMeIn ($20?)

- Why I can just carry my iPad (e.g. Outlook room schedules, Excel)

- 1 out of 20 times does not connect (keep this in mind)

+ Other: CloudOn (Free)

- Access all files in Dropbox

- Manipulate via PPT, Word, and Excel!

- Not "Apple-like" interface

- When Word, PPT, or Excel files don't show up correctly

+ Other: Kindle(Free)

- Access all your books from Kindle Store

- Sometimes even have course books (e.g. MBPF)

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Other: Xanadu (Free)

- Coursepacks

- Design/feel → :I (eh…)

- But, getting better – January 2013

XanEdu
Publishing

Other: Byline (Freemium)

- RSS Reader (I use Google Reader)

- Byline > visiting 8 different websites

+ Other: iStudiez Pro($2.99?)

- Awesome!

- Keep track of HW/Assignments

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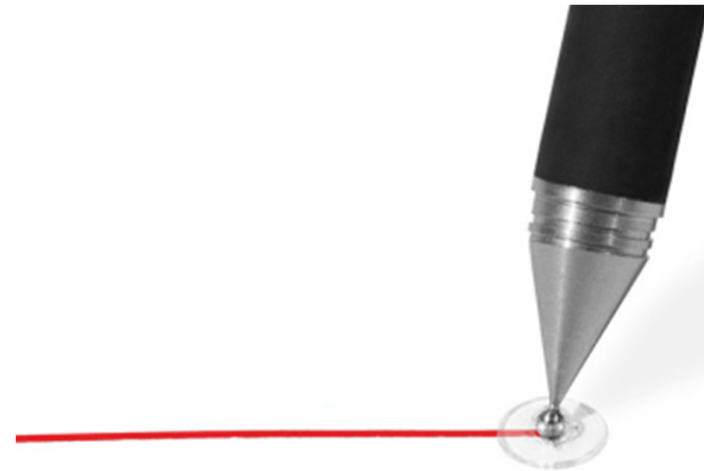- Benefits

- Apps used @ Kellogg

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+ Styluses
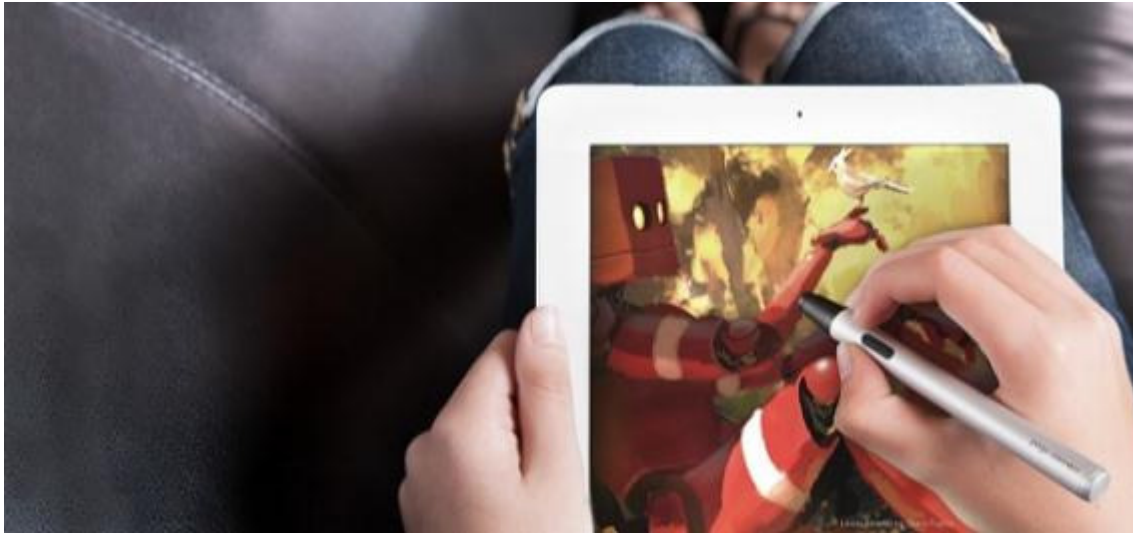
- Boxwave

+ Styluses

- Adonit Jot

Styluses

- 3M

+ Styluses

- Bamboo

+ Styluses

- Pogo Connect

Keyboard

- Apple Wireless Bluetooth Keyboard

+ Case

- ■ Joby Ori

Folds into a sleek folio case with microfiber screen protector and magnetic on/off sensor

Quick swivel between portrait landscape

Stable positioning at home and on the go

Super-strong but lightweight aluminum composite

Ergonomic display height and adjustable viewing angle

GorillaMobile Ori for iPad 1 specifications

Designed for:
  Apple iPad 1

Size:
  Closed: 7.6 x 0.7 x 9.6" (194 x 18 x 244mm);
  Max Height of Elevated Stand: 13.5" (343mm))

Product Weight:
  14.6oz (415g)

Materials:
  - Super-strong lightweight aluminum and polypropylene composite
  - Durable polycarbonate
  - High-quality ABS plastic and TPE grips

+ Bag

- Incase Nylon Sleeve with Handles for MacBook Pro 13"

+ VGA Adapter

- Apple VGA Adapter for iPad