**Evening & Weekend Business Strategy Club**

**Application**

**Club Description**

The mission of the E&W Business Strategy Club is to create awareness and opportunities in Strategy and to provide an environment in which E&W MBA students interested in business strategy can interact with fellow students and guest speakers from faculty and businesses. The club’s target audience includes E&W students who are interested in strategy majors, corporate strategy roles, and strategic business thinking across industries as well as students who currently work in strategy roles.

The Business Strategy Club’s annual events are as follows: industry insight series, 2-3 outside speaker/panel events, ad-hoc networking events with other Kellogg clubs and/or Booth clubs, and Strategy Trek.

**Fall 2020 Openings**

**2020-2021 Officers**

Number of positions: 2-5

Responsibilities:

* Assist in organizing info sessions and events during all quarters
* Assists club leadership in the execution and planning of events
* Ideally, would stay on for an additional year to be a VP / President of the club

**VP – Marketing/Communications**

Number of positions: 1

Responsibilities:

* Manages all communications of the E&W Business Strategy Club to the Evening & Weekend students
* Primary contact for E&W eNews bulletins
* Serves as liaison and point of contact for full-time Business Strategy Club

Please complete and submit the application below **by November 1, 2020** to the club presidents, Samantha Tsui at [Samantha.tsui@kellogg.northwestern.edu](mailto:Samantha.tsui@kellogg.northwestern.edu) ,and Rishabh Narang at [Rishabh.narang@kellogg.northwestern.edu](mailto:Rishabh.narang@kellogg.northwestern.edu)*.*

**Application**

**Name**:

**Email:**

**Expected Graduation Date**:

**Current Industry and role**:

**Position in which you are interested in:** (Note: Students can apply for more than 1 position)

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| **Role** | **Positions Available** | **Rank Order** |
| VP – Marketing/Communications | 1 |  |
| 2018-2019 Officer | 2-5 |  |

1. Why are you interested in applying for a position to the E&W Business Strategy Club?
2. What value would you bring to the club? Suggest two ideas you have for the club and please list relevant industry connections, if any.
3. What are your vision and goals for the club for the 2020-2021 year?
4. Is there any additional information that you would like to share?